

TIO MODULES FOR EXCHANGE STUDENTS – FALL SEMESTER (SEPT 2017)

The minimum required number of selected EC 's per semester at Tio is 15.
Legenda examination: T1 = Exam, T4 = Project.

Module Hospitality Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Hotel and Event Week	HEWE	4	3	T4
Technical Restaurant Skills	VTTE	2	3	T1 + T4
Technical Hotel Skills	VTHE	2	2	T4
Event Marketing	EVME	2	2	T1 + T4
Hospitality Law	REHE	3	2	T1
Human Resource Management	PMAE	4	3	T4
Total		22	19	

Module International Tourism Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Travel Destinations (incl. Company visit)	RSBE	2	3	T4
E-Touroperating & Business Travel	TBTE	4	3	T1 + T4
Destination Management	DNME	4	2	T4
Event Marketing	EVME	2	2	T1 + T4
General travel and product knowledge	ARPE	2	2	T1
Human Resource Management	PMAE	4	3	T4
Total		23	19	

Module International Business				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Advisory Skills	ADVE	2	2	T4
International Business	IBSE	4	3	T4
International Business Law	IBLE	2	2	T1
Export management	EXPE	3	2	T4
International Advertising & Media	IAME	2	2	T4
Total		18	15	

Module International Business II				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Business English*	BSEE	30	2	T4
International Management*	IMME		2	
International Advertising and Promotions*	IAPE		2	
Export management*	EPTE		2	
Project International Business*	IBPE		2	
Total		35	14	

Module International Financial Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
International Finance**	IFE	15	3	T4
Business Game T-Challenge**	TCE		2	
Financial English**	FAE		2	
Total		20	11	

Module Digital Marketing				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Digital Marketing**	DMKE	15	4	T4
Project digital marketing**	PDME		2	
Total		20	10	

*these courses cannot be marked separately, but all have to be passed and equal 30 EC in total

**these courses cannot be marked separately, but all have to be passed and equal 15 EC in total

Elective courses that can be added freely to your chosen module				
Course	Code	EC	Contact hours	Exam
Business Correspondence (English B2)	ZBCE	2	3	T4
Marketing Analysis (Business)	MGAE	4	3	T1
Market Analysis (Hospitality)	MKAE	4	3	T1
Market Research	MAOE	4	2	T4
Services Marketing	MK2E	3	3	T1
Corporate Social Responsibility	MVOE	2	2	T4
Communication	COME	1	2	T4
Human Resources Management	PMAE	4	3	T4
E-Commerce	ECOE	4	3	T1
Project Management	PRME	2	2	T4

TIO COURSES FOR EXCHANGE STUDENTS – SPRING SEMESTER (JAN 2018)

The minimum required number of selected EC 's per semester at Tio is 15.
Legenda examination: T1 = Exam, T4 = Project.

Module Hospitality Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Basic Event Management	EVBE	2	2	T1
Menu Development and Design	MNLE	2	2	T1 + T4
Reservation system Hotel Concepts	RHCE	2	2	T1
Sport- & Festival Management	SFME	3	2	T1 + T4
Human Resource Management	PMAE	4	3	T4
Corporate Communication Management	CCME	2	2	T4
Commercial Skills	CVHE	2	2	T4
Total		22	19	

Module International Tourism Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Tourmanagement	TMAE	2	2	T4
Tourism Law	IRTE	3	2	T1
Organisational Behaviour	MOBE	3	3	T1
Cross Cultural Communication	CCCE	2	2	T1 + T4
Human Resource Management	PMAE	4	3	T4
Commercial Skills	CVHE	2	2	T4
Professional Development 1	PRF1E	1	1	T4
Total		22	19	

Module Marketing & E-commerce				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Corporate Communication Management	CCME	2	2	T4
E-commerce	ECOE	4	3	T1
Cross Cultural Communication	CCCE	2	2	T1 + T4
Digital Marketing**	DMKE	15	4	T4
Project digital marketing**	PDME		2	
Total		28	17	

Module International Business				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Business English*	BSEE	30	2	T4
International Management*	IMME		2	
International Advertising and Promotions*	IAPE		2	
Export management*	EPTE		2	
Project International Business*	IBPE		2	
Total			35	

Module International Financial Management				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
International Finance**	IFE	15	3	T4
Business Game T-Challenge**	TCE		2	
Financial English**	FAE		2	
Total		20	11	

Module Digital Marketing				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
Digital Marketing**	DMKE	15	4	T4
Project digital marketing**	PDME		2	
Total		20	10	

Module Finance + Digital Marketing				
Course	Code	EC	Contact hours	Exam
Dutch Language and Culture	DLC	5	4	T1
International finance*	IFE	15	3	T4
T-Challenge*	TCE		2	
Financial English*	FAE		2	
Digital Marketing*	DMKE	15	4	T4
Project digital marketing*	PDME		2	
Total		35	17	

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**these courses cannot be marked separately, but all have to be passed and equal 15 EC in total

Elective courses that can be added freely to your chosen module				
Course	Code	EC	Contact hours	Exam
Business Correspondence (English)	ZCCE	2	3	T4
Cross Cultural Communication	CCCE	2	2	T1 + T4
Methods and Techniques	ME1E	2	2	T1 + T4
Market Research	MAOE	4	2	T4
Market Analysis (Hospitality)	MKAE	4	3	T1
Viticulture and Oenology 1	VIXE	2	3	T1
Purchase and Supply Chain Management	INME	3	3	T1
Human Resource Management	PMAE	4	3	T4
Services Marketing	MK2E	3	3	T1
Communication	COME	1	2	T4